

On and Off Airport Rental Car Market Share Figures: PDX & HIO

Activity Month: Apr-17
Date Published: 5/24/2017

PDX:

Rental Car Company	Gross Receipts	Market Share
Avis Budget Car Rental, LLC	2,025,981.73	16.06%
EAN Holding, LLC dba Enterprise Rent-A-Car	2,296,821.18	18.21%
EAN Holding, LLC dba Alamo Rent-A-Car	1,118,930.89	8.87%
EAN Holding, LLC dba National Car Rental	1,856,608.09	14.72%
The Hertz Corporation	2,531,923.84	20.07%
Todd Investment Company dba Dollar Rent-A-Car	1,164,626.66	9.23%
DTG Operations, Inc. dba Thrifty Car Rental	681,875.19	5.41%
Budget Rent A Car System, Inc.	808,904.05	6.41%
Airport Van Rental	12,631.93	0.10%
Payless Car Rental, Inc.	115,389.15	0.91%
Total Market Share	\$12,613,692.71	100%

Hillsboro Airport:

Rental Car Company	Gross Receipts	Market Share
The Hertz Corporation	134,232.36	64.0%
Avis Budget Car Rental, LLC	62,023.22	29.6%
EAN Holding, LLC dba Enterprise Rent-A-Car	13,425.33	6.4%
Total Market Share	\$209,680.91	100.0%